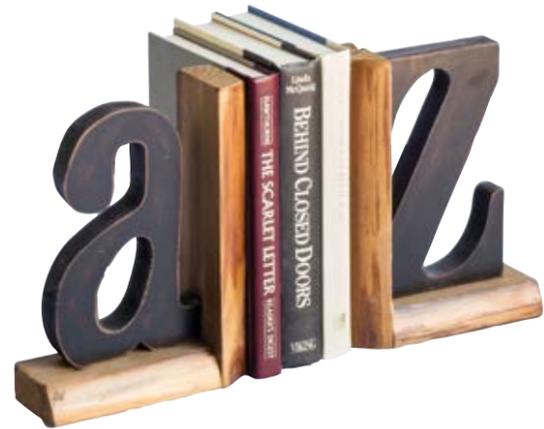


INSPIRED DÉCOR



STORY ERIN PEPLER
PHOTOGRAPHY JASON HARTOG



THE PLACE: When Tara and Alan Ford bought a small paint store in 2010, they did more than take over the shop – they redesigned, rebranded and doubled the space to achieve their vision of a full-service, one-stop décor destination.

Southside Paint & Wallpaper carries the full line of Benjamin Moore paints, as well as an extensive selection of beautifully-patterned wallpaper. It is also home to the Tulula Home Décor Collection, a diverse line of products that includes furniture, lighting, art, rugs, window coverings and unique decorative items sourced by Tara.

THE STYLE: The offerings in the store's décor section are endless, with hundreds of options to choose from in a wide range of styles. Many of the furniture and art pieces on display have an elegant, somewhat rustic feel. Home accents range from contemporary to whimsical and ultra-glam. Classic dark wood and metallic pieces are interspersed with

pops of bright colour and bold patterns, and quirky decorative accents are tucked into every corner. "Home décor doesn't always need to be serious, it can have personality," Tara says. The store offers in-home design consultations, and Tara often seeks out new items to fit a client's unique style and vision. "We believe in good old-fashioned customer service," she explains. Part of that service includes home delivery of client orders.

WHAT'S HOT? Statement wallpapers in bold contemporary patterns are popular in both dramatic and neutral tones, and luxurious textured wallpapers are a chic option. Nature and animal-inspired accents, such as whale-shaped bookends and owl-patterned throw pillows, are extremely popular with staff and customers alike.

FAVOURITES: Clocks are a perennial favourite with Tara, who notes that

grouping several complementary timepieces together to form a collage is a beautiful, unexpected artistic statement. Additional favourites include an oversize, abstract painting in moody blue tones, and bright white accent pillows printed with colourful, fanciful birds.

WHERE: 3D-1030 Kennedy Circle, Milton 905.864.0665 | www.southsidepaint.com OH

