DETAIL ORIENTED

Some local help and advice as you work this season to get your house in order.

PHOTOGRAPHY BONNIE FOX



RACHEL LANDRY Home & Sanctuary Inc.

Tell us about Home & Sanctuary and what you do: Home & Sanctuary Inc. offers its valued clients décor, renovation planning and management, and home styling services along with downsizing, moving and organizational strategies. Our décor consultations will guide you on colour and paint selection, furniture options and placement, or window fashions and fabric recommendations.

You love to upcycle. Why is that important to you? There is something about the challenge of giving function to a piece with history and sentimental value that I find inspiring. Be it an old clock that your grandmother owned or the family's crokinole game board from the old cottage. Keeping these in their original form may not suit your newer digs, but revamping them can result in a new appreciation for the pieces, in evoking fond memories and in avoiding a sad end in a landfill.

What is your favourite summer activity? Summer is usually a busy season for Home & Sanctuary Inc., so I don't have as much time for leisure activities. Whenever possible, we love having friends over for a meal (my hubby barbecues a mean steak!) and enjoy a roaring fire in our backyard fire pit. We are very fortunate to be able to live in such a lovely part of Ontario.



SHAUN HART Simcoe Audio Video

Tell us about your products and services:

Simcoe Audio Video provides a wide ranging number of products and services from many leading brands. Our passion is music and movies here, and we work very hard to find the right products for our clients whether it's music in every area of the property or a home-theatre system for the whole family to enjoy.

What's new and in demand? Home automation, security, surveillance cameras and lighting are currently being requested on almost every project we work on. People love the idea of being connected and in control of their home from anywhere in the world, and they now have the ability to control all of their devices from one simple remote or iPhone. The other in-demand solution we work on regularly is improved Wi-Fi and network solutions to improve the whole family's experience at home.

Why do you love your job? I love that our products and industry are always changing and every experience we have with our clients is unique. In many instances we get the opportunity to work closely with our clients when designing and installing these systems during their build or renovation and really enjoy watching it all come together. Continued on page 64



BRIAN JAMIESON, DAN DEBIASIO. LARRY CROMPTON, MIKE DUNCAN, ROB MARKHAM, **NICK ANGNELLO**

United Lumber Home Hardware Building Centre

What's new at United Lumber? One of the biggest shifts we are seeing this year is customers moving even more towards lower maintenance products. When clients come in for a deck package, they are asking us to include a quote for composite decking, which is a huge increase over even a couple of years ago. Deck railings have moved almost entirely away from wood balusters and are now largely being done in aluminum or some other type of low-maintenance product. With busy lives, customers want to spend their weekends entertaining on their decks, not maintaining them.

How can United Lumber help with my **home project?** Each of our locations are your "one stop" project destination. We have full-service lumberyards, the ability to deliver

materials to your home in a professional and timely manner and the ability to do material takeoffs on projects both large and small. We have deck design software that can take a concept you have on a piece of paper and turn it into a 3D-rendered model that gives you a true sense of what your project will look like. We also have experienced staff that will help you through your project and ensure you have everything required to get the job done.

What's the coolest gadget of the season?

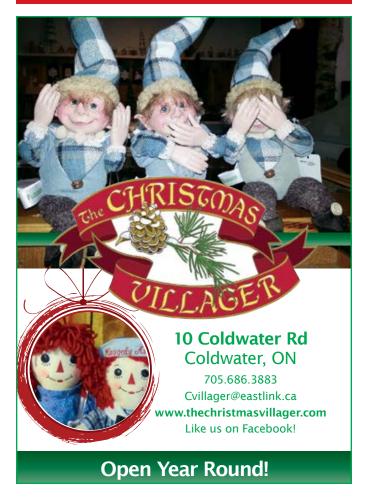
The Mark Cullen-endorsed "Mark's Choice" multi-function garden hoe has been flying off the shelves. Its stainless-steel design and ease of use have made it a real hit with customers and a product that everyone should have this year. Retails for just \$29.97. Continued on page 66







705.719.0074 · 1.855.607.PAVE





DAVE MILLS Complete Blinds

What's new at Complete Blinds?

Exciting times! We are having an explosive year thanks to our wonderful clients and support system. There is greater value than ever with our new Hunter Douglas Gallery alliance. And soon to be seen on roads all around central Ontario and cottage country... our new Mobile Showroom!

What products are your clients asking for? Power, Power,

Power is the request we get most. Whether it's automated blinds or drapery, the convenience of Power is the name of the game. With better price points and more exciting options, getting into automated products is easier than ever! You have ultimate control right from your tablet or smartphone, including remote access and scheduling.

Why go custom for window **coverings?** There is more value in custom than the alternatives. Buying confidence and peace of mind come with custom. As well as uniqueness in design to perfectly match individual styles and not just look like everyone else.



699 Aberdeen Blvd., Unit 64, MIDLAND 705.245.2371 | www.lskc.ca MIDLAND • GEORGIAN BAY • HONEY HARBOUR • COLLINGWOOD • BARRIE

Where Quality and Integrity Meet, on Every Build.



You be the judge... Take a look

705-321-2433 • WWW.INNISBAY.COM



JEFF SCOTT & SUSANNE PRETTY Steckley-Gooderham **Funeral Homes**

Tell us about the changing face **of funeral service:** For generations not much has truly changed in funeral service. Cremation is more popular and gatherings, celebrations of life and memorial services happen more. But the true essence of what is at the core - supporting a family when a death occurs - is the same. People need to be remembered as they lived. We at Steckley-Gooderham focus on what we can do to help you from your perspective, not the profession's traditional narrow approach. We will be there to assist in all facets, from providing a massage in hospice to plowing the snow off your driveway and arranging for someone to watch the dog for a couple of days.

Tell us about Processions Palliative & Geriatric Massage

Therapy: We provide massage or touch performed by a Registered Massage Therapist that aims to provide comfort and dignity, relieve suffering and discomfort and improve the quality of life for the person suffering from a life-limiting illness. The focus is not curative but to provide comfort, compassion and dignity with the intention of facilitating a positive change in the illness experience - whether at hospice, hospital or home.



DALE PEARSON Concierge

Steckley-Gooderham **Funeral Homes**

What is the role of funeral home concierge? In this newly created role of concierge, I spend much of my time finding local businesses that can provide support to a family, beyond that of traditional funeral homes.

What are those services? I willfind the right hotels, restaurants, taxi and limousine services, and other "not thought of items" such as dog kennels, dry cleaners and salons. I make sure that, when a death occurs, Steckley-Gooderham is there to assist in all facets of the family's activities before, during and after their time spent dealing with funeral-related concerns.

attention, far beyond the cremation,

How do you serve each family? Each family will have my full burial gathering or celebration of life. At "no charge" it is hard to find better value. Continued on page 70



68 | ourhomes SUMMER 2016 ourhomes SUMMER 2016 | 69



DEREK WATSON Watson Group Homes

About Watson Group Homes:

Watson Group Homes has been one of the leading builders in Simcoe County since 2001. We are unique in that we offer fixed pricing so that homeowners can have a worry-free build experience. We also take a personalized approach when building homes for our clients.

What's your favourite style of **home?** The majority of the homes I build are a Craftsman style. The details outside, along with the mix of materials adds interest to the home, while the inside has a simple wide-open layout that makes the best of your space.

Why do you love your work? Being a builder is a very fulfilling job. It's very rewarding to see a concept turn into reality.

Continued on page 72





Gerber Hardwood Flooring Serving Central Ontario Since 1995

Dustless Hardwood Refinishing Atomic **Custom Colour Consultations** Staircase Refinishing & Painting Hardwood, Engineered & Laminate Installation

FREE IN-HOME ESTIMATES







STACEY MACCLENNAN,
JOSHUA MANN,
NICOLE ADISON,
SHEENA BARRY,
KYLA KRAWCZYK,
& DIANE THOMAS
Heatherdale Senior Living Little Lake

Why is Heatherdale Senior Living a great place for seniors to live? $W\!e$

offer a continuum of care that allows the members of our community to age in place. Our services and amenities promote independence and peace of mind allowing our residents to enjoy their day their way. Live lakeside and flourish in luxury.

Tell us about some of the amenities: Allday dining – come for meals when you want to, with open seating. A variety of activities, days, evenings and weekends, that appeal to

the seven dimensions of wellness. There's an indoor pool, fitness centre, 24/7 bistro, movie theatre, gourmet kitchen, a transportation service and so much more.

Tell us about Heatherdale's health centre:

We have three distinct neighbourhoods under one roof. Independent Living, Assisted Living and Memory Care. Our wellness support team is available 24/7. Personal support plans are created specific to every resident's needs, likes and dislikes. Our focus is on our people and delighting them each and every day.

Continued on page 74







DEBBIE & ADAM MARASCHIELLO

Simcoe Contracting

Tell us about Simcoe Contracting: We are a family-owned and operated small business and enjoy hard work/long days and customer satisfaction! Integrity is the foundation of our work, then we trust God will take care of the rest.

Why is it important to seal your interlock and stamped concrete? This is important to protect your investment from our harsh Canadian elements, keeping it looking new with a wow factor and great curb appeal for years to come. Most of the time we complete repairs from sunken/corroded stones before we seal to transform the property, in most cases looking better than when it was originally installed.

What is your favourite summer activity when not working? Getting outdoors with the family, enjoying the sun either for a walk on the trail, boating, or just being in the backyard having a meal together. on

THE CORPORATE ADVANTAGE



Jackie Ramler, CFP, FMA, MBA Financial Advisor 705-721-5919

Specialized wealth services for Business Owners and Executives.

As a business owner, you have many advantages for growing wealth and saving taxes. But, are you making the most of them? We work with you to ensure you have a tailored strategy that maximizes the corporate advantages available to you.

Wealth Advisors RAYMOND JAMES

Raymond James Ltd., Member-Canadian Investor Protection Fund.



Please visit our directory page for all contact information.