

live A LITTLE

PHOTOGRAPHY **BONNIE FOX**



THE PLACE: It was the right time for Ruth Ord to make a change. She recently renamed her Elmvale furniture store **Georgian Bay Living** and brought in an all-Canadian lineup. “We were in business for five years and just wanted to make it our own,” Ord says of the store, previously known as Shaw’s Interiors. “Georgian Bay Living is indicative of how we live.” Ruth supports Canadian furniture manufacturers because they build quality, stylish furnishings that homeowners know will look great and last a long time. Makes include Perri Fine Furniture, Superstyle, Simmons Hide-A-Bed, Trend-Line, Durham Furniture and Bermex.

THE STYLE: It’s like coming home at Georgian Bay Living. Think casual elegance and simple sophistication. The store looks and feels cosy. Each vignette is a wonder of ideas. Mix and match your favourite sofa with a comfortable chair. Pick from a huge selection of fabrics to suit your taste. Add a coffee table, lamps and toss cushions. It’s all here with new styles constantly arriving. Ord’s customers return again and again for the vast selection and the impeccable service.



WHAT’S HOT: Sleeper beds are in demand. New to the showroom floor is a large ottoman that converts to a double bed. It’s not just any pull-out; it has a memory-foam mattress with a bamboo cover. It’s a brilliant design that’s ideal for visiting grandkids, condo living or the cottage. Ord says chairs are also hot. “My clients are looking for comfortable chairs to sit and relax in and I have lots to choose from.” Sectionals and condo-size sofas are also very popular. Families love sectionals while empty nesters are downsizing and always looking for smaller sofas.

SEASONAL: ‘Tis the season for a new dining set. Christmas is coming and that means entertaining family and friends. Ruth is showing a heavily distressed harvest table in several finishes by Bermex. Homeowners are either wrapping up renovations or planning their next project, and Georgian Bay Living is the perfect destination for new furnishings for your new rooms.

GET THERE: 22 Queen St. W. Elmvale
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