



BEAUTIFY YOUR LIFE

PHOTOGRAPHY BY BONNIE FOX

THE PLACE: In a brand new location, right across the street from the old one, **J'Adorn** now has more space to showcase its beautiful collection of all things pretty. Storeowner Corinne Robertson-Brown opened J'Adorn after being inspired by Renée Desrocher's Thornbury shop Pamper & Soothe. Renée and her mother Elke, who owns Adorn in Port Perry, agreed to work with Corinne to

bring her Kincardine boutique to life. "We've only been open two years, but already have so many loyal customers who have become friends now as well," says Corinne.

THE STYLE: Corinne describes the unique blend of styles at J'Adorn best. "It's a mix of European-inspired 'olde world' fashion - a bit of French flair, Italian style, some Victorian sensibilities, a

touch of shabby chic and a big dollop of whimsy," she says. "Oh and sparkly things, LOTS of sparkly things!" Everything in stock is carefully handpicked during trips to Europe and throughout North America, with a focus on products you won't find elsewhere. "We even shop the Paris flea markets for great antique finds," says Corinne.

WHAT'S HOT: International influence is everywhere you look. Last year's royal wedding "really reignited a craze for wonderful hats and fascinators," which people are scooping up for summer engagements. The shop's paperie, filled with thoughtful greeting cards, journals, vintage books and posters, also features lovely serviettes and paper plates for outdoor parties.

FAVOURITES: Keeping J'Adorn's special line of carpets in stock has proven to be a challenge. They're affordable, washable, practical and enhance the look of any room instantly. Gurgle Pots, French soaps and perfumes are among several other favourites, though Corinne admits a personal weakness for the stunning assortment of chandeliers that keep you looking up while shopping. "I see people putting chandeliers in more and more unusual places, such as outdoors, over soaker tubs, in kids' rooms and even in laundry rooms," Corinne says. "They add so much character to a space, why not?"

WHERE: 770 Queen St., Kincardine
519.396.GIFT (4438), www.jadorn.ca OH

