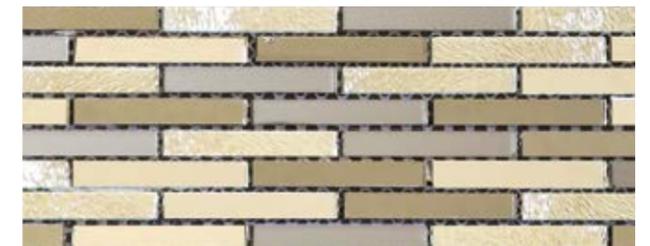




THE STYLE: Multi-faceted styles predominate inside House Rules. They've set up a series of inspiring vignettes throughout the store combining furniture, accessories, plumbing fixtures, flooring and lighting. "We want our customers to envision the whole package and decide what looks they gravitate towards," says Kari. House Rules is all about "facilitating" their customers and local trades as they travel the often messy road of home construction. "Heather has always focused on intuiting her client's style," adds Kari. It's all about helping people create a living space that's true to personal taste. "If we don't have it, we can find it," says Heather.

WHAT'S HOT: "Chrome is in," they say. Whether it's faucets, lighting or accessories, chrome has regained its foothold as a favourite finish. "It has sparkle, shine and durability," explains Heather. "Chrome will look like new long into the future and always give your room shine." Other hot products include Walnut furniture, exotic hardwood flooring, digital shower heads, Edison bulb lighting and more.



FAVOURITES: Solid wood, custom cabinetry and local products are prominent favourites. "We really believe in supporting the local trades," says Heather. "Our local trades offer superior quality and workmanship, and we're so pleased to work with them." Local manufacturers featured include West Bros Furniture (Hanover), Topnotch Furniture (Gorrie), Beachwood Cabinetry (Mildmay) and Stone Ridge Woodcraft (Markdale).

GET THERE: 13555 Bruce Road 10, RR#3 Hanover 226.434.1234 | houserulesdesign.com OH

YOUR HOUSE, YOUR RULES

STORY **JENNIFER SCHLEICH**
PHOTOGRAPHY **STEVE SMALL**

THE PLACE: On one hand **House Rules Design Shop** is a brand new home design centre in Hanover, but the heart of the company is no stranger to Grey and Bruce counties. Founded by designer Heather Smillie and business partner Kari Detzler, the pair came together to purchase retiring local business JD's Flooring, from which they grew House Rules. Both Heather and Kari hail from Bruce County and have returned home to their local roots in recent years. "Through her clients and designers Heather could see the area was lacking in a one-stop shop for building and renovation needs," explains Kari. Heather is well known for her design work abroad and at home on TV shows such as Slice's *The Mom Show* and HGTV's *Property Brothers*, while Kari managed business operations in the high-tech industry. "I'm the dreamer and Kari is the realist," says Heather, "which makes for a perfect combination in this business."

