

form AND FUNCTION

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PHOTOGRAPHY BY JASON HARTOG

A space that feels like home marries form and function and creates a beautiful space that accommodates how you live. From a comfy new sofa and home storage solutions to a tranquil outside oasis, our local experts can help renew or reorganize your space both inside and out.



Joe Levine, Jim Hobbs, Linda Johnston, Lisa Vlajkov Joshua Creek Furniture and Home Decor

WHAT IS POPULAR IN FURNITURE THESE DAYS? It's an exciting time in furniture and home décor! The comfortable look is back. Large sofas and chairs, down-filled slipcovers with deeper seating and washed earth tones accented with vibrant toss cushions. We also have a great selection of condo size furniture. Dining and bedrooms are more casual. Tastefully distressed woods are back, too. Add vibrant colours to accents to bring a room to life. Citrus adds a pop and transforms a room.

HOW DO I KNOW I'M BUYING A QUALITY PIECE OF FURNITURE? You know you are getting quality if it's made in Canada. Imports are always cheaper quality but believe it or not, if you're not careful you can end up paying more. In dining and bedrooms, look for solid wood construction and English dovetailed drawers. In leather or upholstery, Canadian-made means quality. I would estimate that 95 per cent of what is in our store is Canadian made. If it's an import, it's typically because we can't get it here so we seek out pieces that are a unique, better quality import. Ask the salesperson, "Where is this made?" If it's wood ask, "Is it solid wood or veneers?"

WHY DO CUSTOMERS COME TO JOSHUA CREEK? People come to Joshua Creek for many reasons. Most of our business comes from referrals. We have amazing staff that cares about customers. We have an incredible selection of furniture.

Gregory Rymaszewski InsideOut Patio Furniture

WHAT IS YOUR SPECIALTY? Our specialty is outdoor patio furniture with a focus on cast aluminum and resin wicker furnishings and outdoor fabrics such as Sunbrella. **WHAT IS POPULAR THESE DAYS?** Cast aluminum is popular because it requires zero maintenance. It's an investment that you make once in a lifetime. Resin wicker has increased in popularity over the last 10 years. Also popular are propane or natural gas firepits and vibrant cushion colours.

HOW DO I KNOW I'M BUYING A QUALITY PIECE OF FURNITURE? All of our furniture is aluminum, so it won't rust! Many pieces are welded in a one-piece frame. Avoid rusty hardware or wobbly furniture. We stand behind our products with a 3-5-10-year warranty. **WHY DO CUSTOMERS COME TO INSIDE OUT?** We'll help you choose furniture you are happy with. Our consultants can also come to your home and help you plan the perfect space. We have a wide range of choices and options! We have deep seating sets small enough to fit comfortably on a balcony and large enough to furnish a roof-top terrace.



Holly Ohri and David McKim Space Age Shelving

WHAT IS YOUR SPECIALTY? We design custom adjustable wire and melamine closets and storage for all areas of homes, garages, offices and businesses. For over 25 years, we've worked with clients to clear clutter by providing free in-home consultations and designs to create maximum storage solutions tailored to fit requirements and budgets.

WHAT'S IMPORTANT WHEN ORGANIZING YOUR CLOSET? Determine how much short and long hanging is desired and what items will be stored on shelves. Consider additions like belt and scarf hooks or jewelry storage. For linen closets, remember that items such as ironing boards or vacuum hoses may be stored in that space.

WHAT'S A MUST-HAVE ITEM IN ORGANIZATION? A functional plan and proper installation is important. We take accurate measurements and take note of factors like door swings, bulkheads and attic access. **OH**