



style IN HOUSE

BY TERESA BAERG
PHOTOGRAPHY BY JASON HARTOG

THE PLACE: In House and its sister store, In House Etc. are tucked away in downtown Burlington, just across the street from each other. Both are owned by the dynamic mother-son duo of Pam and Mark Chisholm, who are celebrating the 15th anniversary of In House this year. Pride in customer service is at the heart of In House. Pam and Mark get to know their customers, and they will take notes to buying shows to find that special piece someone is looking for. If an item catches your eye, you're welcome to take it home to try before you buy it.



THE STYLE: In House offers stylish furniture, lighting, accessories and a full decorating service. With Pam's keen eye for design, combined with Mark's great eye for size and space, you are sure to end up with a home that defines your style. With new items arriving daily, customers return often to see what's new in art, furniture and unique accessories.

WHAT'S HOT: This season, removable, textured wallpaper is in demand. "Wallpaper is coming back in a big way," says Pam. Customers are using it in their powder rooms, dining rooms or perhaps on an accent wall. Aqua-toned blues are a popular choice in accessories to add a punch of colour to a neutral palette. Grey has become the most popular neutral tone, especially in sofas.

FAVOURITES: Pam's favourites include JW sofas and sectionals, a classic bestseller made in Canada with many fabric choices that never go out of style. Daniel Stuart Studio bedding is another favourite. It's a good quality, affordable, luxurious line that comes in gorgeous designs, washes beautifully and is made in Toronto. Pot light jewelry is a ring of crystals that attach to a pot light. "Add a little bit of bling to your powder room, bathroom or kitchen, or anywhere you have a pot light," Pam suggests. It's a reasonably priced option to create instant beauty and personality. In House can help you transform your home into a beautiful space that reflects your personality and individual style.

WHERE: 481 John St., Burlington
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