



From left: Sales Rep Jane Larock, Co-Owner Darlene Mills and Sales Manager Tiffany Alton-Froggatt.



# ONE-STOP SUPERSTORE

BY MANDY MARTIN  
PHOTOGRAPHY BY DAVE POWERS

**THE PLACE:** Peterborough Appliances is a one-stop appliance superstore. The family-owned business opened 27 years ago in downtown Peterborough. Jim and Darlene Mills, with son Richard as general manager and Tiffany Alton-Froggatt as sales manager, moved to Lakefield Road just north of Peterborough in 2003. They now have a significant showroom with ample warehouse space to allow them to buy large quantities of appliances and pass on savings to customers. There are 19 staff with two delivery vans on the road up to six days a week travelling as far as Trenton, Oshawa, Haliburton, Minden, Fenelon Falls and Bobcaygeon.

**THE STYLE:** It's style in spades, whether traditional or avant-garde. With the diverse selection and brand-name appliances on the showroom floor, you can pick and choose your approach. The model kitchen displays offer inspiration.

**WHAT'S HOT:** "It's exciting to see the new things coming out," Alton-Froggatt says, like the new Internet-enabled, four-door fridge that connects to your home network via WiFi, as well as the new "smart" WiFi front-load Samsung washer and dryer. Front-load washers use one-third the water consumed by top-load units and



have a larger capacity so you maximize energy consumption. With appliances programmed to operate at low-cost time periods, you save time, too, a precious commodity for busy families. "The fastest growing segment, really, is induction cooking," Alton-Froggatt says. It takes just 90 seconds to boil water, faster than gas. The most popular model features an oven cavity that can be converted into two separate ovens to accommodate baking/broiling, convection and roasting, all at the same time.

**SEASONAL:** Range hoods, washers, dryers, gas, electric and induction stoves, refrigerators, microwaves, freezers, vacuums, wine and keg coolers – they're all here and more in all seasons.

**FAVOURITES:** The factory-authorized service department maintains and repairs most of the appliance brands they sell, including a wide selection of Jenn-Air, KitchenAid, Samsung, Whirlpool, Maytag, Frigidaire, GE Café, GE Profile, Electrolux and more. You can see them all here and discuss them with professional staff dedicated to customer service.

**WHERE:** 2849 Lakefield Rd., Peterborough  
705.748.9781, [www.peterboroughappliances.com](http://www.peterboroughappliances.com) OH

