



Lisa and Lindsay



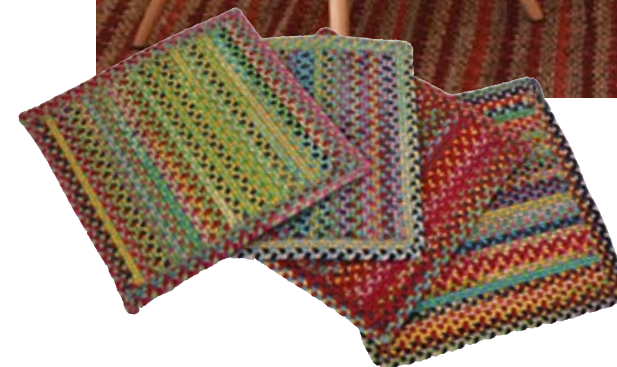
# TWO ENTREPRENEURS POOL THEIR TALENTS

STORY **JUDE WAYLAND**  
PHOTOGRAPHY **BONNIE FOX**

**THE PLACE:** When Lindsay Herbert moved to Clarksburg after working for a design firm in Calgary that specialized in custom window treatments and renovations, she started a home business called Inside Elements. Out of curiosity, she visited a shop in Thornbury called Ashbury Cabin. "As it turned out," says Lindsay, "Lisa (Proctor) and I were carrying a few of the same lines, so I set up a desk in her store. We soon discovered how well we worked together and how beneficial this arrangement could be for both us and our clients." Now, **Baywood Designs**

combines the best of both businesses, drawing on each co-owner's individual style and experience.

**THE STYLE:** Lindsay has a diploma in interior design. Her tastes favour modern décor, clean lines and moderately priced pieces. Lisa specializes in milk and chalk paint and custom barn-built furniture. "Our store is a resource centre where designers are welcome to come in and collaborate with their clients," says Lindsay, who also offers in-store design consultations.



**THE SPECIALTIES:** Baywood Designs features a mix of both modern and rustic product lines that beautifully reflect Lindsay and Lisa's different characters. A Nuevo table juxtaposes modern chrome legs with a rustic recycled wood top, and a Style in Form coffee table is fashioned from a funky tree root with a glass top. Arteriors, a unique blend of mid-century modern and traditional furniture, also figures prominently, as does a soft furnishings line of custom upholstered sofas from Whittaker Designs.

**OTHER WARES:** Plenty of local art, in addition to a wide variety of window treatments from Hunter Douglas, custom FaAb drapes, and commercial motorized blinds from MechoShade Home Systems. Also featured are Jaipur area rugs, poufs and decorative pillows, and colourful braided rugs from Capel.

**WHAT'S HOT:** Born in a Barn birdhouses made in Canada from recycled wood and tin, and custom furniture painting are hot. A new line of luxury linens from St Gèneve is all the rage. "The hottest design trend right now is mid-century modern," says Lindsay. "Pairing mid-century modern with rustic elements is also very popular."

**WHERE:** 43 Bruce St. South, Thornbury 519.599.5444  
[www.baywooddesigns.com](http://www.baywooddesigns.com) **OH**