

# THE RIGHT STUFF

These talented people will bring joy to your world.

PHOTOGRAPHY **BONNIE FOX**

**TERRY MICHELSSON**  
*OWNER*  
**& DOUG WILLIAMS**  
*DESIGN & PROJECT MANAGER*  
*Moonstone Timber Frame*

**Tell us about your products and services:**

At Moonstone Timber Frame we supply an array of timber structures, from timber frames, porches and gazebos to fully scribed log and dovetail homes. We work closely with homeowners, architects and contractors to design, engineer and build all the timber components of a home. We have over 20 years' experience in traditional and modern timber construction and we have the rare ability to design and build all types of timber structures.

**Why are timber frame homes increasingly popular?** Timber frames are becoming more popular today because, as homes become more modern and refined, people still tend to gravitate back to the traditional comfort and warmth of having natural building elements in their home.

**Describe a favourite build:** Usually some of the best builds we have are when the build location is unique, whether it's in another country or on an island in Georgian Bay. These projects always introduce us to new places we've never seen and new people we're about to meet.



**EMILEY STEVENS & SHERENE GRAHAM**  
WITH **MACK**  
*Saturday Afternoons, Midland*

**Tell us about your new ownership adventure at Saturday Afternoons Midland:** This is something that has always been on our bucket lists. We wanted to be part of something that included all the elements that already exist with Saturday Afternoons. The store is beautiful and we love everything that we sell in it. We also decided to take it one step further and focus more on the design aspect of the business. So that's what we've done. In a matter of only a few months by word-of-mouth, we have been quite busy, not only on the design side of the business, but also in the store.

**How do you help your clients create beautiful, comfortable homes?** A home is created with furniture pieces and home décor that fits your personality. It's really important that we listen and get to know our client's needs and wants, to help them create their beautiful home. Once we have a clear idea of what they envision to make their home beautiful, we simply make it happen.

**What is your favourite gift to give and get at Christmas?** Emiley: My favourite gift to get is quality time with family and friends from near and far, gifts made with love from my two boys

and watching the joy on their faces as they open their gifts on Christmas morning. My favourite gift to give is cute, fun and personalized photos of my kids in a frame or collage. **Sherene:** My favourite gift to give at Christmas is something that I have made. Perhaps a scrapbook, a personalized gift basket or framed photo. It's the personal touch that makes these my favourite gifts to give. My favourite gift to get is pajamas and blankets. I have no shortage of either, but I love the cosiness of both.

*Continued on page 64*

MARC BENOIT

OWNER  
*Plumbtech Plumbing Inc.*

**Tell us about your company:** For over 30 years, Plumbtech Plumbing’s fleet of comprehensively stocked trucks and staff of courteous, professionally-trained plumbers have served happy customers throughout Barrie, Simcoe, Orillia, Muskoka and Parry Sound. Plumbtech does it all – from large custom homes and full renovations through all kinds of service, including drain line video inspections and drain line replacements. We are fully insured, bonded and available 24 hours a day.

**How do I plan a custom project or reno?** For any project big or small, Plumbtech will consult with you to make sure all options and site-specific conditions are taken into account and we’re able to find ways to help reduce your project costs. A detailed quote provides peace of mind regarding cost certainty.

**What’s new in bathrooms?** Depending on the space available, we can suggest state-of-the-art shower systems with body jets and rain head showers, steam showers and whirlpool soaker tubs. Accessible solutions are available if mobility is an issue and we can also add a hot water recirculating line to provide quick access to hot water throughout your home.



JAMIE MASSE

*Braestone Estates, Horseshoe Valley*

**Tell us about what’s happening at award-winning Braestone:** It’s just over a year since being recognized as the Best New Home Community in Canada by the Canadian Home Builders Association. The construction team has been busy giving 42 families the opportunity to enjoy the neighbourhood. There are a few remaining opportunities to be a part of Phase One’s release of 129 estate lots.

**Why do current residents love the Braestone community?** Georgian International has worked hard to provide community features at Braestone that will enhance people’s lives. The neighbouring Braestone Farm allows residents to enjoy

picking their own berries, playing baseball in a diamond encircled by corn stalks, a Maple Sugar Shack and more. Braestone’s farmhouse-style homes are nestled on 566 acres of Oro-Medonte’s beautiful landscape providing residents countless opportunities to explore the picturesque countryside.

**How do residents embrace winter activities at Braestone?** Nordic skiing, snowshoeing, tobogganing and skating on the Farm’s pond are all available without leaving the neighbourhood. Calming silence, clean air and clear skies all provide for an idyllic winter at Braestone.

*Continued on page 66*

**JOHN HAWKE**  
GENERAL MANAGER  
Elmvale Home Building Centre

**Tell us about your paint department:** Our paint department consists of two key paint lines, Benjamin Moore Paints and Beauti-Tone Paints. We have the ability to tint any colour under the sun by our paint specialists. Not only paints, we also have stain for interior and exterior use and all the sundries that are required when painting a small room or a whole house.

**How can paint transform a room?** Along with adding personality to a room, a carefully chosen paint colour can change a room's sense of space and light. To make a narrow room appear wider, paint one or both of the short walls a bright colour and use a more subdued colour on the other walls.

**What colours are trending for 2018?** Benjamin Moore has just unveiled the 2018 colour of the year – Caliente AF-290. It's a vibrant, charismatic shade of red that is strong, radiant and full of energy. There is also a palette of 23 highly influential hues that enliven any room by adding depth and energy.

Continued on page 68



**ROAD READIE PAVING**

[www.roadreadiepaving.com](http://www.roadreadiepaving.com)  
705.719.0074 • 1.855.607.PAVE

**Landscape Architecture & Consulting Arboriculture**

- Landscape Architecture Design
- Tree Inventories & Preservation Plans
- Risk Assessment Qualified
- Tree Appraisals & Compensation Plans
- 25 Years Experience in Municipal Approvals

**LANDMARK**  
ENVIRONMENTAL GROUP LTD

Assisting Homeowners  
& The Development Community  
In Barrie, Muskoka & Simcoe County Since 2007

**705.796.1122**  
[info@LEGroupLtd.com](mailto:info@LEGroupLtd.com)  
[www.LEGroupLtd.com](http://www.LEGroupLtd.com)

**OLA** Landscape Architects

**DREAMWOOD Homes**  
Your Custom Home Builder

LIVE IN MIDHURST ON 1 TO 2 ACRES  
**The Ravines** ONLY 3 LOTS LEFT!  
*We Build Your Dream!*

*For those who value the difference!*

705.770.4322 705.733.4432 [WWW.DREAMWOODHOMES.COM](http://WWW.DREAMWOODHOMES.COM)



SITTING: CAROL PAZNAR & JANET BALFOUR  
STANDING: KIM LESPERANCE, JOE BEAUSOLEIL,  
JAMIE TRIPP & JESSICA RENOUF  
*Tripp's Paint & Decorating Shoppe, Midland*

**What's new at Tripp's?** It's hard to publish what's new as we are a dynamic store that is always changing. The recent trend in painted furniture is something that we have been doing and teaching for at least five years. We have had to increase our DIY workshop dates and will be doubling classroom size this coming season.

**Why are Tripp's customers so loyal?** Our

customers have always known that we are their trusted source for knowledge and advice. Having the best and most consistent products, including Benjamin Moore, INSL-X, Arborcoat, Minwax and Saman doesn't hurt either!

**How does Tripp's contribute to the community?** There is no time more important to support those less fortunate than during the Christmas and holiday

season. As a team, Jamie and the entire store volunteer throughout the year selling tickets for numerous organizations' fundraisers, including Rotary, Big Brothers Big Sisters and the Georgian Bay Cancer Support Centre. Tripp's Paint is also the Registration Location for all women's ice and ball hockey.

*Continued on page 70*



## LET US HELP YOU WITH YOUR NEXT BUILD

SEPTIC DESIGN TOPOGRAPHICAL  
GRADING PLANS SURVEYS  
SITE PLANS & MORE!

*ESTIMATES PROVIDED FREE OF CHARGE!*

PROUDLY SERVING SIMCOE COUNTY,  
YORK REGION, THE GTA & COTTAGE  
COUNTRY SINCE 2010

info@mntconsulting.ca | 705.427.0711  
www.mntconsulting.ca

Ontario Onsite  
Wastewater Association

Professional Engineers  
Ontario

ONTARIO  
SOCIETY  
OF PROFESSIONAL  
ENGINEERS



705.730.7878  
dwellingsdecor.ca  
2101 Horseshoe Valley Rd., W. Craighurst, ON

## LIVING BETTER STARTS HERE™

CANADA'S 100% TRANSPARENT  
CONTRACTOR AND WINNER OF 65  
INDUSTRY AWARDS



RENOVATIONS | CUSTOM HOMES | 705.315.0398



ALAIR  
WWW.ALAIRHOMES.CA



MARIANNE SCHALL,  
DARLENE MOONEY,  
MARGOT SCOTT,  
CHERYLE LEECHMAN,  
HELEN HARKNESS,  
DALE MAYS &  
PATTI GWIN  
*May Court Club of Barrie*

**Tell us about this year's tour:** The May Court Club of Barrie presents the 26th Annual Homes For The Holidays Tour on Nov. 18 and 19. It's a self-drive tour of five decorated holiday homes plus the Tea Room/Unique Boutique, with all funds raised going to charitable needs in our community. It takes a year to plan with a strong committee and volunteers. We want to thank our homeowners, decorators, florists and business partners.

**What's new this year?** The Tea Room/Unique Boutique takes place this year at the Barrie Masonic Temple at 99 Morrow Rd. in Barrie. Come for a delicious snack, coffee or

tea and pick up gifts for friends and family. Tickets are \$30 and available at the May Court Club.

**Where do proceeds go?** The club delivers a nutrition program in 30 area schools, we support The Georgian College Women's Intuition program, student awards, art programs for individuals with special needs, MotherCare Barrie, Gilda's Club, Hospice Simcoe, Women's and Children's Shelter of Barrie, Special Olympics Barrie, Samaritan House, The David Busby Centre and more. We volunteer at Meals on Wheels, Simcoe Community Services, IOOF and Grove Park. **OH**

SEE OUR DIRECTORY FOR ALL CONTACT INFORMATION.

705.527.1515

www.freshflowersbyleanne.com

212 King Street, Midland

follow us on FB & Instagram!  
"freshbyleanne"

*Delicious. Healthy. Simple.*

For All Your Holiday & Corporate Gift Giving Needs!

- Baskets & Hostess Gifts
- Boxed Gift Sets from \$10
- Shop Online – Shipping Across Canada

With 3 Locations to Serve you:  
45 Dunlop St. East Barrie  
31 Commerce Park Barrie  
Upper Canada Mall Newmarket

BARRIEOLIVEOIL.COM

DESIGN • CRAFTSMANSHIP • PERFORMANCE

705.549.4141

www.ihdbuild.ca