

HOME help

PHOTOGRAPHY WALTER FRANCZYK

These professionals have a knack for getting things right.

DAVID MCFARLANE

OWNER/PRESIDENT

Normerica

Normerica creates high quality timber frame homes and buildings across North America and around the world. We began as Upper Canada Post & Beam with a simple philosophy: to marry traditional craftsmanship with the latest engineering and building science, delivering nothing less than our customers' ultimate dream homes. Our decades of timber frame experience and expert in-house design capabilities have given us the ability to offer a high level of customization and design flexibility.

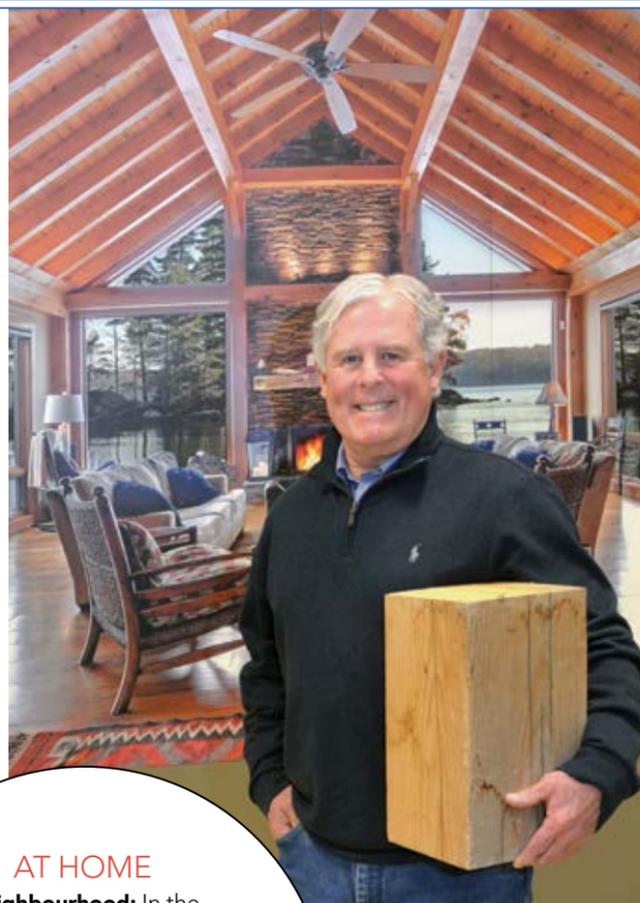


PHOTO: BONNIE FOX

AT WORK

Current Projects: New lodge for Hardwood Ski and Bike in Township of Oro Medonte. **Business Philosophy:** Be creative, work hard and deliver quality in everything we do. **Inspiration:** Our customer's unique vision of the perfect home. **Favourite Customer:** Our many repeat customers. **Goal:** Unparalleled quality and timeless beauty. **Latest Trends:** Contemporary designs with smaller, more efficient floor plans.

AT HOME

Neighbourhood: In the country – King City. **Favourite Room:** Great room by the fire. **Future Projects:** Paint the barn. **Favourite Meal:** Leftovers. **Favourite Pastime:** Tennis, skiing, walking with our dogs. **How Do You Relax?** Retreat to our island in Temagami.

LENA PATTEN

OWNER

HillTop Interiors

We create designs grounded in the clients' personal experiences so that the result suits their home, their life, their style. We listen to our clients and translate their ideas into what they're looking for. We guide them to help them make the right decisions by bringing in our expertise in furnishings, style, size and colour. Our goal is to capture the Muskoka spirit in our modern day living, whether that's bringing in wood or stone. By doing this, the client has an extended living space into the outdoors. Inspired by nature, infused with some Muskoka tradition, our designs enhance the cottage experience.



Continued on page 74

AT WORK

Current Projects: A couple of notable projects include one on Lake Vernon and one on Lake Muskoka, with two totally different styles. One is more contemporary, modern rustic, and the other is a more modern cottage. **What's Fun At Work?** We strive to embrace the clients' unique style, while creating an environment that fosters years of memories for their family. Creating family picture walls is a great way to have fun memories present every day. **Inspiration:** Nature, beautiful fabrics, cool tiles and great kitchen designs. We love doing kitchen design. **Trends:** A huge trend is modern rustic. It's a great look for cottage country.

AT HOME

Neighbourhood: On the lake, in the Village of Rosseau. **Favourite Room:** My Muskoka room. It's perched overlooking the lake, amongst the trees. You feel like you're in a tree house all day long. The walls are barn board and the floor is granite flagstone. **Current Projects:** There's always something on the go. In the summer it's my gardens. **Favourite Meal:** Sunday, when the family comes home. I look forward to having the boys and their girlfriends, extended family and friends over for Sunday dinner. **How Do You Relax?** I start my day and end my day with either cross-country skiing or snowshoeing or, in the summer time, a water ski or swim.



AT WORK

Current Projects: Planning for future improvements. **Business Goal:** Great service, helpful and reliable.

Inspiration: Window coverings. Hunter Douglas is a great company to deal with. **Trends:** There are a lot of innovative things coming down the pipe in window coverings. Companies are tending to go to motorization. **Favourite Customer:** We have a lot of contractors and retail customers. We like them all. **Best**

Painting Tip: When painting a ceiling in the winter, make sure it's not too hot in the house. If paint dries too fast roller marks will put a texture on the ceiling and there will be lap marks. Try to get the humidity up in the room.

GREG WISMER
OWNER

Muskoka Paint & Decorating

In Bracebridge since 1984, the store carries Benjamin Moore paints, C2 paint, wood stains, wall coverings and Hunter Douglas window coverings. It supplies all sorts of tools for the trade. "We help a lot of people choose their colours. We do a lot of custom colour matching. We can go out and do in-home consultations for blinds and colour. We do blind installations." Greg Wismer purchased the store in 2002. "We have a great staff, a long-term staff."

Continued on page 76

AT HOME

Neighbourhood: On the Muskoka River near Santa's Village.

Favourite Room: My living room where I can see the water and the view of the river.

Pastimes: Boating, fishing, swimming, golf and snowshoeing. **Favourite Meal:** I love Italian – anything pasta. **Future Projects:** There's always something to do at home. Cribs are getting old so we have to replace the dock. **How Do You**

Relax? Working out lets me relax and relieves stress. Golfing relieves a lot of stress. Walking.

Eco-friendly construction for homes, cottages & buildings

using various ICF products such as Logix, Amvic, Nudura & Fox Blocks



We build using ICF because it saves time and money AND increases R-Value; is wind and storm resistant, is mold proof and the composition will not degrade – it lasts longer than traditional construction methods.

Let us design and build your dream project today

416-710-9930
trilliumecobuilders.com
trilliumecobuilders@gmail.com





AT HOME

Neighbourhood: On Fairy Lake in Huntsville. So I can certainly relate to our clients and what their needs are. **Favourite Room:** I enjoy the boathouse. It's a nice place to relax. **Future Projects:** We're always tinkering with something at home. We're continuing with landscaping and gardening. **Favourite Meal:** In the summertime, I enjoy my steak, potatoes and vegetables on the barbecue. **How Do You Relax?** On Sundays, at home, with my wife and daughter is time well spent.

AT WORK

Current Projects: Custom fireplaces. **Business Goal:** We like to be honest, go to work, do our work and provide an excellent service to all of our customers. **Inspiration:** I get inspired by challenges, complicated jobs and finding solutions. **Is Work Fun?** Yes, we're happy. This business has developed and evolved since 1975, when my parents started it.

RANDY NICKASON

OWNER

Fireplace King

We supply all kinds of solutions for gas fireplaces, wood stoves and heating units. We provide service to a good portion of custom homebuilders across Muskoka for their needs in fireplace selection and installation. We cater to both the construction industry and retail customers. A good portion of our business is retail clients who are remodelling, upgrading or adding to existing homes. We have one of the largest selections of fireplaces and stoves in our area, from very small free-standing units up to medium-size gas and wood-burning units to large, extensive, custom units. We install almost every job that we sell. **OH**

SEE OUR DIRECTORY FOR ALL CONTACT INFORMATION.



KOHLER
IN POWER. SINCE 1920.

**KEEP YOUR POWER ON,
EVEN WHEN THE POWER IS OUT.**

Whenever there's an outage, KOHLER® generators keep your lights on, your fridge cold and your house cozy. And they can power your entire house.* No matter the weather, we're with you.

From engines to generators, we give the world power.



MUSKOKA • PARRY SOUND

Your Source For All Your Electrical,
Backup Power And Home Automation Needs.

705.765.0600 • www.sifftelectric.com • Port Carling

*Based on generator and load size.



**RAFTERS OF
MUSKOKA**

705.767.3093
3 Dickie Street, Baysville
Ontario

RAFTERS' SALE ANNEX
2676 Highway 117, Baysville
Ontario

SHOP ONLINE AT:
www.raftersofmuskoka.com

