

PHOTOGRAPHY **WALTER FRANCZYK**

Making It WORK

CURT MOORE GENERAL MANAGER

Siftt Electric

A full-service electrical contractor for 37 years in Muskoka, Siftt Electric provides residential and commercial electrical work as well as generators. “We also have an audio-video division,” says Curt. “We do full audio-video systems, lighting control, basically anything with a wire or wireless, we do.”

The company prides itself on high quality service and work. “We show up on time. We do what we’re going to do.”



AT WORK

Current Projects: Residential, commercial and lots of cottages. **Latest Trends:** Automated systems, lighting controls and network-connected devices. **Business Goals:** Superior employment opportunities and customer satisfaction. **Inspiration:** As old as electricity is, there’s always something new going on. **Fav Customers:** All of them.

AT HOME

Neighbourhood: McDougall Township. **Favourite Room:** Our living room. **Things To Do:** There are never-ending projects. **Favourite Meal:** Something I don’t have to cook. **Favourite Pastime:** Spending time with family. **How Do You Relax?** I’m looking for ways to do that.

AT WORK

Current Projects: Reupholstering sofas and chairs, custom draperies, furnishing homes and cottages. **Business Philosophy:** Preserving, expanding and sharing the heritage of Muskoka. **Inspiration:** European, outdoors, “la bonne vie,” living a good tasteful life. **Goal:** High integrity customer service with a well-stocked store and fair prices. **Trends:** Veranda is a leader not a follower in creating its own trends.

ELISE BOYER OWNER

Veranda

Veranda is a large, independently-owned retail operation in Bracebridge with five stores and seven showrooms of curated furnishings, including everything from hutches to complete bedroom and dining suites and a tremendous selection of sofas in all sizes and styles. Veranda also carries a full line of outdoor furniture, a wide range of rugs and textiles including tablecloths, placemats and bedding. Proudly supportive of North American-made goods.



AT HOME

Neighbourhood: A quiet, tree-lined avenue in a historic 1880s home. **Favourite Room:** The outdoor secret garden with lattice walls and sky boxes filled with flowers and bubbling fountains. **Projects:** Gardening and reviewing copies of design publications. **Favourite Meal:** Home-prepared meals shared with my husband. **How Do You Relax?** Good conversation, music.

Continued on page 78

SHANNON AT WORK

Current Projects: Quotes on furnishing entire cottages and homes. **Trends:** Building cottages as year-round homes. **Inspiration:** Customers, they become friends. **Favourites:** I love it when customers ask if I have any ideas. **Goal:** Happy customers.

SHANNON
WALKER
SALES REPRESENTATIVE
& JOAN
DUHAIME
STAFF MEMBER

Riverview Furniture & Flooring

While Riverview offers a variety of furnishings, its custom-made, hand-crafted furniture in pine, oak, maple and ash is the most popular. The company builds its custom bedroom, dining and living room furniture in Fenelon Falls. Its upholstery is almost all Canadian-made. It also sells appliances, window blinds, bedding, hardwood and plank flooring. “We do everything pretty well,” says co-owner Craig Box. “We do a lot of free shop-at-home services. We send a decorator out. There’s no charge, if you need help.”

Continued on page 80



SHANNON AT HOME

Neighbourhood: Minden
Favourite Room: My living room.
Things To Do: I always get ideas for what I want in my house. **Favourite Meal:** Anything home-cooked. **Best Pastime:** Watching my kids do what they love. **How Do You Relax?** Walking.

YOUR VISION,
our experience.



TAMARACK
NORTH LTD
PROFESSIONAL ENGINEERS & BUILDERS OF FINE SEASONAL HOMES

OVER
25
YEARS

MUSKOKA, GEORGIAN BAY & LAKE OF BAYS

www.tamaracknorth.com 1.800.294.2271 705.765.1364

3ONE
STRUCTURE
AUTHORIZED BUILDER

Muskegon
Builders
Association

Professional Engineers
Ontario



AT WORK

Current Projects:

Everything from large kitchens to small fireplaces and vanities.

Latest Trends: Soapstone is used for everything. **Goal:** Satisfying every customer. **Favourite Jobs:** We take pride in every job we do.

Inspiration: Large projects, large fireplaces, custom sinks.

PETER SELLORS
PRESIDENT

Greenville Soapstone Company

Greenville supplies countertops, fireplaces, tile and sinks – anything that can be made in stone. Soapstone is the only natural quarried stone that is non-porous. It will not stain with anything, says Peter. There is no chemical sealer. Soapstone is chemically inert so it's resistant to lemon juice, all acids, bacteria and is completely heat-resistant. **OH**

AT HOME

Projects: A 1975

Airstream, a 31-footer that's being completely renovated.

Neighbourhood: Out in the country.

Hobbies: A lot of canoeing and fishing. **Favourite Meal:** Steak every Friday night. **How Do You**

Relax? Getting the boats out and fishing.



We STUDY
the area you want to create a space in.

We CREATE
a plan with a variety of options for your selection.

We BUILD
the space of your dreams.

705.754.5228
jbaconcce@gmail.com

1340 Barry Line Road
Haliburton, Ontario K0M 1S0

cranberrycove.ca



BUNKIES \$ FIREPITS \$ DOCKS \$ WALKWAYS
PATIOS \$ WALLS \$ STEPS \$ STACK WALLS



COON'S ELECTRICAL
Residential, Commercial & Industrial

Serving Muskoka, Parry Sound and the Islands of Georgian Bay for over 25 years.
We service ALL your electrical needs!



licensed electricians . certified generator installations
new homes . cottages . renovations . upgrades . panel changes

CALL US TODAY 705.342.1866 | coonselectrical.ca