

pretty PROJECTS



THESE HOME PROS CAN DREAM UP BEAUTIFUL HOME IDEAS TO INSPIRE YOUR NEXT DESIGN, BUILD OR RENOVATION PROJECT.

PHOTOGRAPHY JASON HARTOG

RHONDA THORNTON *Bloomsbury Fine Cabinetry*

What does Bloomsbury offer? We are a high-end, custom workshop and we design, build and install our own brand of cabinetry. We specialize in kitchens with a traditional furniture-style construction of English-style framed cabinetry with inset doors. Our product is known as bespoke, which means more than custom. Each piece is made from scratch for each individual client's needs.

What makes Bloomsbury unique? With a passion for great design, we really enjoy making our client's vision come to life. We are considered a boutique firm. We make everything from scratch in our 20,000 sq. ft. workshop in Newmarket. Our skilled, in-house team designs, builds and installs our product from concept to completion. There is no middleman, so our value for the dollar is excellent, and the process is a very pleasant and creative experience for our clients.

What advice do you have for clients? Choose a company based on reviews and service track record. Nothing is perfect, expect things to happen along the way, but how it's dealt with can truly make or break the overall experience and outcome. We measure our results by the quality of the installation, the satisfaction and the smiles on our clients' faces when the job is done and the referrals that still come in from our clients that still keep in touch with us. It is a true blessing to have such a large client family. We also offer a five-year warranty, so if there are any issues, we can make it right.

MICHAEL, BOB, SARAH, WALI & BIJAN *Tapis Rugs & Carpet*

Tell us about Tapis Rugs & Carpet: We challenge the traditional business model by introducing premium quality rugs and carpets directly to you – cutting out the retail markup. Our goal is to change the way you think about carpets by offering quality, modern and contemporary rugs at revolutionary prices. We believe a beautiful rug is the heart of a room.

What should clients consider when selecting a rug? Rugs set the tone and add warmth. Colour, style and size are important. Colour-match to create harmony or go bold to complement the surrounding. If housing more than one rug in a room, ensure the pieces don't clash. Texture is a wonderful way to add interest. Get your measurements right. If it's too small, it can get lost in a room and make it appear smaller. Place rugs underneath furniture to make the room feel larger.

What's trending? Old concepts reinvented with a fresh new twist. For example, today's abstract look finds inspiration from old patterns and standards of quality to bring it back to life with modern colours. It is not always about a clean contemporary look. Designers have proven that traditional designs can be the height of cool.

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BILL FORBERG
Shelter Furniture

What does Shelter Furniture offer? The 22,000 sq. ft. showroom offers one of the largest selections of contemporary furnishings in Toronto. Pieces are curated from around the globe, hand-picked with beauty and value in mind.

What is Shelter's vision? At Shelter Furniture, we help create environments that are sophisticated, cultured and intimate. Compromising is not part of our vocabulary. We recognize your individuality and are sensitive to the space you envision for yourself. At Shelter, it is the strength of the individual pieces combined that creates the perfect atmosphere for a space that expresses who you are.

Advice to clients? Buy what you love. There's no point to purchasing \$6,000 in furniture to fill your space when nothing is to your taste. Take the time to research pieces. Choose carefully and add on slowly as you go. Place things in a room and see how the room unfolds before purchasing your next piece.

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MAHZAD HOMES
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CUSTOM HOME DESIGNER / BUILDER

Mahzad Homes, Inc. is a Toronto custom home building firm involved with many projects including spec homes, custom homes, contraction and project management. Our philosophy has always been to find the ordinary in the unique, rare, and beautiful and seamlessly work that into our perfectly proportioned and tailored architecture and interiors.

beauty is in the details



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**ANDREA
MCMULLEN**
ADM Design Inc.

Tell us about ADM design:

Founded in 1988 by designer Andrea McMullen, ADM Design has succeeded in maintaining an excellent reputation for quality workmanship and outstanding customer service. We cover all aspects of the design and renovation process, from demolition to completion. Also, ADM's new 5,000 sq. ft. designer showroom in Newmarket retails beautiful furniture, art, lighting, rugs and accessories. We have several living and bedroom vignettes to inspire with all the new looks. Styles range from mid-century modern and rustic to modern glam. There's truly something unique for everyone no matter what your vision may be.

How does ADM work with clients?

We help our clients by understanding how they would like to use and enjoy their home, then implement an interior design with form and function, creating a personalized space reflecting individual personality. We use established professionals in every trade, providing excellent workmanship and accountability. We can oversee the entire project or simply assist in finding the décor items. Our job is to give you a vision. We make the hard decisions easy by educating our clients and showing them what the best products and finishes are to make their home spectacular. Call ADM Design for a no-obligation quote on your next interior design project and we'll show you why we have over 28 years of loyal satisfied clients. Stop by our showroom to find that fabulous piece to finish off your space.

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**HOWARD MACKLIN,
ANDREW SHAW,
MARY FERRARO &
TOBY MACKLIN**
Weston Tile

What does Weston Tile offer? We offer experience, advice and décor tips from our knowledgeable and friendly staff. With our huge selection and customer service it's a shopping experience you will love.

What should clients consider when choosing products? There are many different options for clients to consider when choosing tile. Depending on the area of the house that is being tiled there are choices of durability, size, colour and finish that must be addressed. Your budget and even the reason for renovating affects your decisions.

What's new? The tile market has never been more exciting and expansive during the 75 years we have been selling tiles. Technology has improved tiles to the point that they can make an almost perfect representation of wood or marble with none of the downside of staining or being difficult to clean. Many tile sizes are getting larger so that one tile can cover a whole shower wall similar to a slab of marble. Geometrical and pattern tiles are the newest trend.

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PHOTO: JOANNA KATCHUTAS



**JEAN BISNAIRE &
SHIMA YAZDAN**
Niche Decor

What does Niche Decor offer? With over 25 years of industry experience and two 10,000 sq. ft. showrooms, we offer the latest in unique home furnishings, lighting, accessories and more. At Niche, casual living is not a look, it's a lifestyle. We create beautiful and timeless spaces with exceptional pieces that stand up to the joys and stresses of everyday life. Since opening its doors in 1992, we've become a recognized and trusted source for quality home furnishings, and sound design advice. Partners Jean Bisnaire and Shima Yazdan take a hands-on approach with the creative direction of the two showrooms and management of the

design team. They carefully curate the collection of furniture on display, testing each piece for comfort, durability and unique style.

How do you work with clients? We like to understand how clients want to live in their space so that we can best assist them in selecting the right pieces – whether it's a formal setting, casual space or a multifunctional family room.

What's new? Sectionals are our hottest sellers right now – large, deep and made with performance fabrics so that they can really stand the test of time. **OH**

SEE OUR DIRECTORY FOR ALL CONTACT INFORMATION.

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