

AR IN ONE PLACE

PHOTOGRAPHY **BONNIE FOX**

THE PLACE: Alex and Ashley Wagenaar noticed an opportunity and seized the moment when opening **Simply Home Furnishings Inc.**, Midland's newest and largest furniture store. Ashley's parents Brent and Yvonne Howell own Simply Country, located downtown, where Ashley is still involved in buying. "So many people love Simply Country, but I felt more furniture options were needed," explains Ashley from her gorgeous new showroom. Both stores are working together to offer clients various furniture and home décor options, in over 12,000 square feet of retail space.



PHOTO: COURTESY OF ASHLEY FURNITURE



STYLE: Simply Home is a furniture store that caters to everyone's style and comfort needs. The showroom is chock full of an eclectic mix of furniture for every room of your home. Do you love rustic country? Coastal or cottage? Traditional or modern? You'll discover what you're looking for here. Canadian furniture brands are plenty, including SuperStyle, Trend-Line, Brentwood Classics and Palliser, along with American favourite Ashley Furniture. If it's not on the floor, they will order what you want right from the manufacturer.

THE PRODUCTS: Simply Home features bedrooms, dining rooms, sofas, sectionals, chairs, coffee, end and sofa tables, wall art, table art and durable upholstery fabrics. Room vignettes will inspire. Dining chairs and bar stools have their own multi-tiered display. Mix and match dining chairs with a new kitchen or dining table. Pick from a selection of performance fabrics, which eliminate the worry of stains on upholstery for sectionals and sofas.

FAVOURITES: Sectional sofas are very popular. Simply Home can help you find the right sectional for any room, large or small, and aid in the selection of a fabric that will fit your family. Sectionals are perfect for family movie nights, watching sports or playing video games with friends. Long dining tables with bench seating are also trending. Wall art with words, canoe paddles and large iron clocks are in demand and provide that finishing touch.

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THE SERVICES: When you shop at Simply Home Furnishings you're buying from a local business invested in the community. Ashley, Alex and their professionally-trained staff offer one-on-one consultations, answering all questions and helping with decisions, budgets, size and styles. Your furniture will be delivered to your home or cottage with care, offering full assembly!

GET THERE: 900 King St., Midland
705.526.5678 | simplyhomefurnishings.com **OH**



Ashley Wagenaar

