

Victoria Falcone, Barwood President Joe Falcone and Store Manager Mario Falcone.



FLOORS GALORE

STORY **DIANE SAWCHUK**
PHOTOGRAPHY **DAVE HASSAR**

THE COMPANY: Established more than 50 years ago, **Barwood Flooring** has been building relationships throughout the Ottawa area by offering clients the highest standard of selection and service. Focusing on the sale and installation of flooring – an assortment that includes hardwood, laminate, cork, bamboo and even leather – the company is committed to providing quality flooring installed by some of the finest specialists in the region. That, plus the range of products on offer, is why Barwood has been chosen by Ottawa’s four biggest home builders to provide flooring for the region’s newest housing developments.

WHAT YOU’LL FIND: With a bright and modern showroom that’s centrally located, customers in the market for new flooring will find that the most difficult part about shopping at Barwood Flooring is narrowing down their choice from the extensive varieties on display. Sales Manager Mario Falcone says his company understands that buying new flooring is exciting. He says the product is such an essential component of any home that customers are eager to have their new flooring delivered and installed with as little delay as possible. Thanks to an extensive inventory stored in Barwood’s state-of-the-art, humidity-controlled warehouse, most flooring needs are met promptly. Many popular selections are always in stock, but special orders can take two to three weeks and up to eight weeks in the summer. Because Barwood monitors factory inventories, customers are advised with great accuracy when delivery can be expected.



Back row: Peter Read, Murray Carman, Joe Falcone, Ian Campbell, Sam Guzzo and Marcello Sicoli. Front row: Warren Andrews, Victoria Falcone, Mario Falcone, Graham Gignac and Anthony Dimillo.



Barwood has products specifically designed to care for your flooring.

SUSTAINABLE PRODUCTS: Because Barwood Flooring is a family business, the company believes in building long-term relationships with their customers. And, with an eye to the future, the company carries a selection of sustainable products, including the collection offered by Mirage Hardwood Floors, a manufacturer producing flooring in North America using the finest quality hardwood from

certified, responsibly managed forests. Whether customers are looking for a subtle change or want to make a bold statement, Falcone says his company’s goal is to make a lasting impression with the products they carry, both now and in the future.

GET THERE: 155 Colonnade Rd. S., Ottawa 613.225.0296 | barwoodflooring.com OH