



THE PRODUCTS: Canadian-made furniture and accessories for the living room, kitchen and bedroom. "I also try to sell local artists' work – paintings, metal work, jewelry and lots of home décor from various companies out of Toronto and out west," Jessica says. "In the summer time, I carry a lot of outdoor furniture." Quilts and Emile Henry ceramic cookware are also available.

THE STYLE: "It's cottage country, so I try to keep it lake house, rustic cottage, but still have the ability to bring in contemporary furniture, if somebody wants it," says Jessica.

WHAT'S HOT: Outdoor entertaining. Melamine dishes, bamboo dishes, acrylic glasses and stainless-steel glasses. Accent pillows, blankets, throws and hostess gifts like beer caddies and serving boards with spreaders are quite popular.

FAVOURITES: "Emile Henry is my favourite," says Jessica. "That's why I brought it in. I love cooking with it, baking with it. I also have an addiction to accent pillows. They sell like crazy."

GET THERE: 9988 Hwy. 28, Apsley
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Styling OASIS



STORY AND PHOTOGRAPHY
WALTER FRAN CZYK

THE PLACE: Midway between Lakefield and Bancroft, a former gas station, cafe and garden shop has been transformed into the charming home of **Shoreline Furniture Co.** Opened three years ago, Shoreline offers various styles of furniture, accessories and décor, from lake house, cottage and rustic to contemporary. "We try to have a little bit for everyone," says owner Jessica Tucker. She studied visual merchandising at Sheridan College and worked for a Peterborough furniture store for 10 years before opening her own shop. "The reason I opened this store close to home is we had a daughter three years ago. When I went back to work in Peterborough, I was spending more time on the road than I was seeing her. I thought something closer to home would be ideal."



Jessica Tucker

