



# DESIGNING INTERIORS



STORY AND PHOTOGRAPHY **WALTER FRANCYK**

**THE PLACE:** Lakeshore Designs is a furniture and décor store, and an interior design centre where homeowners can choose custom furniture. “We have designers on staff and we can customize any project, whether it be one room or a whole building,” says owner and principal designer Angela Jones. “We have the ability to help in all ways. You’ll come into a welcoming environment where you can wander around and look at some of the latest trends and speak to design staff.”

**THE SERVICES:** Lakeshore handles anything involving building design, furnishings or renovations, including plans for bathroom and kitchen renovations. “Some people come to us just for the plan and then they’re able to do the work themselves,” says Angela. “Sometimes, we just review other plans just to make sure that they’re doing the right thing before they go to the actual construction. We can offer advice.” Lakeshore’s team can assemble complete interior furniture packages. “So you don’t have to worry about what needs to come when. We can do that for you. We’ve designed it to work with builders.”

**THE PRODUCTS:** The store carries a wide range of furnishings from Stanley Furniture, Wesley Hall Furniture, Universal, Rowe, Dynasty and Sunpan. Custom fabrics are available from Maxwell, Robert Allen, Kravet and others. “There are thousands of fabrics to choose from. We have a carpet line with many different area rug lines,” Angela says. “We have lighting as well. We do custom lighting for clients.”



Angela Jones



**TRENDS:** One of the biggest trends is the mixing of styles, says Angela. “Before, it may have been just farmhouse, now it’s farmhouse chic or urban becomes urban chic.” It’s all about mastering the combination of styles, she says. “There’s a great wave of mixed styles.”



**FAVOURITES:** “I like working on the Princess Margaret lottery cottages because we get to pick the theme, the style of each cottage, then we outfit them right down to the bedding and the full furniture.” She likes to listen to clients and couples, and pull their ideas into a summary that makes everyone happy. “Everybody has different wants in the cottage or home,” she explains. “I like to design for the people who live in the home. That’s important to me.”



**GET THERE:** 2968 Lakefield Rd., Peterborough | 705.748.3875 lakeshorehd.ca ON

