



THE PLACE: When you open the door at **Rug & Weave**, it's like being transported to an exotic marketplace. You'll be mesmerized by the vibrant colours, intricate patterns and baskets in all shapes and sizes. And then there are the rugs! The wall of rugs will tempt you to cover every floor in the house. Each one is one-of-a-kind, woven by hand in an exotic location, including Turkey, Morocco and Africa. Artfully displayed in show-stopping vignettes, they are available nowhere else.

HOW IT STARTED: Sara McBean and Svein Peine developed a passion for vintage and handmade products while teaching and travelling in Asia. When they returned home they realized there was a market for these beautiful products here. In 2015 they combined previous experience in marketing and sales with their passion for handmade home décor products and started an online business that flourished. Local customers were clamouring to see the handmade rugs and pillows prior to purchase, so Sarah and Svein opened a storefront in Guelph to showcase their exotic wares.



MAGIC CARPETS

STORY **MERRILYN PATTERSON**
PHOTOGRAPHY **NESO BESARA**



THE PRODUCTS: The product line has expanded from rugs to pillows, exquisite pottery and hand woven baskets in all shapes and sizes. An on-site seamstress transforms the fabric Sarah sources to craft stunning pillows you will treasure. Sarah explains that she's mindful of design trends, but uses her own choice of fabric from around the world. Plush and cosy blankets and throws, funky floor poufs and unique giftware from global sources round out the store's offerings.

WHAT'S NEW: Artisanal products for your kitchen and bath are now available in store. Tea towels, utensils, ceramics and pottery

add warmth to any kitchen. Colourful knobs and interesting hooks add charming accents for one-of-a-kind décor.

EVENTS: Sarah and Svein share their store as a community space where locals can come to relax, meditate, learn and of course, partake in some retail therapy. They offer free monthly "warehouse yoga" classes and conduct kombucha and soap making seminars. Their weaving workshop is super popular.

GET THERE: 460 York Rd., Guelph
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